

KATE E KEEGAN

PRINT / WEB / DIGITAL MEDIA



EXPERIENCE

MGA ENTERTAINMENT / senior designer / March 07 - August 08
VAN NUYS, CA

Project Management of 28,000 square foot retail showrooms in Los Angeles and Hong Kong, including conception, floor plans, color schemes, graphics, product placement and flow, print production, and execution for all brands under MGA / Project Management and design of all POP displays, in-store marketing, exclusive and bundle packaging, and retail advertising / Packaging design including form, graphics, and product placement for Bratz Dolls and Consumer Products from concept to completion / Hands-on work with construction and product placement for final product production / Close work with engineering team to create inventive packages ideal in cost, size and structure

HOLSTER RECORDS / senior designer / November 04 - October 06
New York, NY

Developed the Holster company identity, collateral and web site / Design and/or art direction of identity, CD packaging, web sites, promotional materials, and merchandise of signed artists and musicians to creating a marketable package in association with their music / Direct work with musicians and industry contacts from concept to completion to best market each musical act

AB ADVERTISING / design intern / May 05 - August 05
Minneapolis, MN

Created full advertising campaigns from concept, layout, illustration through execution for companies including Qwest, Woodbury Link, and The Minneapolis Public Library / In-house web site redesign including design, information architecture, programming, and publishing / On-site assistance and art direction with photo shoots and photo retouching / Client meetings and presentations of projects through all stages of development

COLORFILTH DESIGN / 2000 - Present

Freelance design with clients including: Sporting News Magazine, Discovery, The Boys and Girls Club of America, Gonzaga University, New Millenium Management, Unmade LA, Composit, Up Against the Wall, V! Studios, Bone Health Council, Ripe Studios, Everyones Suspect Clothing, Barton Mallow Construction, Masters Tuxedo, Steven J. Ryan Foundation, Watoto Village / Work ranging from motion graphics, digital media presentations, print advertising and design, packaging, web design, and illustration

EDUCATION

CORCORAN COLLEGE OF ART + DESIGN
Bachelor of Fine Arts, Graphic Design
Concentration: Digital Media Design

QUALIFICATIONS

Proficient in Adobe Photoshop, Illustrator, InDesign, After Effects, Quark XPress, Macromedia Flash, Fireworks, Dreamweaver, Freehand, Final Cut Pro, DVD Studio Pro, Quicktime Pro, Microsoft Office, Windows and Apple OSX.

Extensive knowledge and experience with exhibition and trade show design, project management, prepress and print production.

Skilled in painting, print-making, silk-screening, and various styles of book-binding.

ACHIEVEMENTS

**2004 OUTSTANDING ACHIEVEMENT
IN DIGITAL MEDIA DESIGN**
Corcoran College of Art + Design

2002 DEAN'S SCHOLARSHIP
Corcoran College of Art + Design

Work shown in White Walls Gallery, Off White Walls, and The Corcoran Gallery of Art.

Personal web site acknowledged through several online design communities and design portals.